



# Carnell Russ Day Community Unity Festival

P. O. Box 195455 • Little Rock, AR 72219

[unityfest3@yahoo.com](mailto:unityfest3@yahoo.com) • 501-541-3732

[www.carnellrussfoundation.com](http://www.carnellrussfoundation.com)



Dear Sir/Madame:

The Carnell Russ Foundation (CRF), a not for profit (5013) community organization whose mission is CONNECTING people, Cultures, and Historical Facts through various community venues. Annually, the foundation hosts a **Community Unity Festival** “*Spreading Seeds of Unity in Diversity*” as a venue to promote the progress of UNITY in diversity in Southeast Arkansas. The venue is an opportunity for every resident, entity, business, and corporation of Southeast Arkansas and beyond to experience Unity in Diversity. The 2019 Annual Carnell Russ Day Community UNITY Festival (CRDCUF) is Saturday, September 28, 2019 beginning at 10 am with a parade and continuing with a day of festival activities at the Star City Civic Center, 201 Liberty Ave, Star City, Arkansas.

This **UNITY** festival offers a vast number of opportunities to learn about the rich history of Southeast Arkansas. As a merchant sponsor you will have the opportunity to showcase your business with an ad in Southeast Arkansas Business Showcase Magazine, set up an information booth, recognition through the festival’s marketing and media, showing your support of the diverse unity of your patrons.

To the Youth and ‘Young at Heart’, this is a GREAT opportunity for you to showcase your talents.

The festival committee seeks other individuals, groups or organizations to join us in this monumental effort to promote a continuum of UNITY in diversity in our communities. Please commit your support today to this phenomenal event through your organization’s participation, business, or group in making this happen. We appreciate your consideration of monetary donations, products, sponsorships, or publicity.

Sponsor levels are:

**Gold Sponsor \$1000.00**

**Silver Sponsor \$500.00**

**Bronze Sponsor \$250.00**

**CRDCUF Sponsor \$100.00 or less**

Any form of participation is welcomed from sponsorship to volunteering! We encourage youth groups and organizations to participate in the parade or sponsor a float. Please join The Carnell Russ Foundation in this monumental effort of **UNITY** in diversity.

Sincerely,

Leatrice Russ-Glenns  
Foundation Chair

Barbara Johnson Wilborn  
Festival Chair